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Two industrial expos open in city

First franchise exhibition set for Sept

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HCMC - PS Vietnam 2009, an international exhibition on fluid, air and gas handling systems, and the 6th edition of HVACR Vietnam, a showcase on heating, ventilation, air-conditioning, refrigeration, air-filtration, and purification system industry, started in HCMC yesterday.

The events at the Saigon Exhibition and Convention Center (SECC) feature a wide range of latest products and technologies of nearly 70 enterprises worldwide.

This year's event includes a high-level conference on Indochina Energy Infrastructure focusing on an economic development overview for the region, energy development projects in Cambodia, Laos, and

Vietnam, and Vietnam's new energy efficiency initiative for 2010-2015.

The exhibitions run till April 2 and are organized by Singapore's IRR Exhibitions Pte Limited and Vietnam National Trade Fair and Advertising Co., or Vinexad.

* South Korea's Coex Exhibition Co. and Vinaxed yesterday announced to organize Vietnam International Franchise Show, or VIFS 2009, and Vietnam International Shop Industry Show, or VISIS 2009, from September 10 to 12 at SECC.

VISIS 2009 introduces shop-related equipment like decorations, tools, machinery and retail technology. VIFS 2009 will be the first franchise showcase in the country with many franchise products in food, retail, service, business consultancy, and publication.